



PRESS RELEASE

Babeleye enters Nigeria with a new EPG listings distribution

Rome & Johannesburg, March 2020 — Babeleye, the multi-lingual video content metadata distribution platform, has expanded its services into Nigeria with a new listings distribution to Digital Play Africa for its Lagos-based Play TV DTH platform.

The new listings distribution offers enriched metadata of a group of African linear channels, that is ingested into Play TV' EPG, and accessible on the SES's Astra 2F

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About PlayTV Nigeria

PLAY TV is a Lagos-based DTH platform, broadcasting on SES's Astra 2F and offering a mix of movies, hit music, exclusive entertainment, cartoon, comedy, lifestyle, fashion and behind-the-scene access to top African celebrities. For more information please visit playtv.com.ng

About Babeleye

Babeleye powers EPG, On-Demand catalogs and Content Discovery platforms with rich multi-lingual multi-screen TV metadata, and provides end-to-end solutions for EPG management. Babeleye operates from Rome, Cairo and Johannesburg to support the US, Europe and Africa, and is present in other new markets.

With origins in broadcasting, Pay TV and DTH technologies, Babeleye is as active as ever in building end-to-end solutions and integrating its platform with best-in-class partners. Learn more about Babeleye at babeleye.com

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